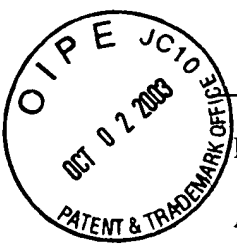


3623



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of: Venkatraman et al.

Attorney Docket No.: DEM1P0005

Application No.: 09/741,959

Examiner: Heck, Michael C.

Filed: December 20, 2000

Group: 3623

Title: **ECONOMETRIC OPTIMIZATION  
ENGINE**

**CERTIFICATE OF MAILING**

I hereby certify that this correspondence is being deposited with the U.S. Postal Service with sufficient postage as first-class mail on September 29, 2003 in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Signed:   
Kang S. Lim

**REVOCATION OF PRIOR POWERS OF ATTORNEY  
AND GRANT OF NEW POWER OF ATTORNEY**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir: 

Pursuant to 37 C.F.R. §§1.36 and 3.71, the assignee hereby revokes all powers of attorney previously given and hereby appoints the law Offices of Kang S. Lim and all practitioners who are associated with the Offices of Kang S. Lim as principal attorney to prosecute this application and transact all business in the Patent and Trademark Office connected therewith.

Please send all correspondence for this application as follows:

**Kang S. Lim  
3494 Camino Tassajara Road, #436  
Danville, CA 94506**

Please direct any calls to **Kang S. Lim** at telephone number **925-570-8198**.

**RECEIVED  
OCT 07 2003  
GROUP 3600**

In accordance with 37 CFR 3.73, the assignee hereby certifies that the evidentiary documents with respect to its ownership have been reviewed and that, to the best of assignee's knowledge and belief, title is in the assignee seeking to take this action.

Assignee of Interest:

**DemandTec Inc.**  
**Circle Star Way, Suite 200**  
**San Carlos, Ca 94070**

Date 9/9/03



Name: Jon Appleton

Title: General Counsel